

**REPORT ON THE NAAC SPONSORED TWO-DAY NATIONAL  
SEMINAR ON “THE IMPORTANCE OF BENCHMARKING IN THE  
THIRD CYCLE OF NAAC**

**DAY-I** Bankura Zilla Saradamani Mahila Mahavidyapith had organised a two day National Seminar on “The Importance of Benchmarking in the thrd cycle of NAAC” sponsored by NAAC on 30<sup>th</sup> and 31<sup>st</sup> of January 2018. The seminar was graced by eminent scholar and dignitaries like Dr. B.S. Madhukar, Honourable Advisor, NAAC; Prof. Shorashi Mohan Dan, Honourable Pro-Vice Chancellor, the University of Burdwan; Prof. Bhumitra Deb, Honourable Ex - Vice Chancellor, Agra University; Prof. Anup Sikdar, Ex-Principal, Ramsaday College, Howrah; Prof. Prateep Kumar Chowdhury, Honourable Ex – D.P.I, Governement of West Bengal and Dr. Ganesh Hegde, Honourable Deputy Advisor, NAAC. Paper presentations on this theme were also conducted by faculty and students from different colleges.



On the first day the Prof. Nityananda Patra, IQAC-Co-ordinator Bankura Zilla Saradamani Mahila Mahavidyapith and Prof. Siddhartha Gupta, Principal and Chairman, IQAC, Bankura Zilla Saradamani Mahila Mahavidyapith initiated the event highlighting the importance of the NAAC Accreditation system as well as the role of the teachers in creating a student centric education milieu. The dignitaries were later welcomed on the Dias. The introductory speech was then followed by an Inaugural song and a dance on the song of Tagore “*Jodi tor dak shune keu na ase*” by the faculties and students of Bankura Zilla Saradamani Mahila Mahavidyapith commemorating the death anniversary of the Father of Our Nation Mahatma Gandhi



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In the first speech Dr. B.S. Madhurkar emphasised on how the objective of the Government of India to create a Digital India had influenced the accreditation system of NAAC, making it available online, based on intensive database provided by the respective colleges. He focused on how the accreditation system would be more dependent on the database provided by the colleges on the criteria provided in the website carrying 70% weightage and how the visit of the committee would carry 30% weightage. He also stressed that the education system is for the student and made of the student and evaluation should also be made by the student. Hence he gave prominence on the plan-in-process to devise a methodology to incorporate student feedback in the accreditation system.



The second speaker Prof. Shorashi Mohan Dan Honourable Pro-Vice Chancellor, the University of Burdwan spoke about some of the pragmatic issues and both the pros and cons of the NAAC accreditation system. With special reference to West Bengal he highlighted the unavailability of internet facilities in remote rural colleges, computer illiteracy among students, state government and college service commission norms and also the vernacular medium of teaching would prohibit smooth and efficient data delivery to the online NAAC accreditation system. He requested for a system that would “Think Globally but act locally”.



Following Prof. Dan, Prof. Bhumitra Deb, Honourable Ex - Vice Chancellor, Agra University gave prominence on moulding the students to become employable. Hence he elaborated on building noteworthy students and well equipped infrastructure. According to him a good education system should include BLISS: Building, Library, Instruments, Syllabus, Staff and Students. He shared





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lot of anecdotes and inspirational real life stories of great men, philosophers and writers on the importance of being a true teacher which would help in the holistic development of a student. He spoke about the CBCS system which can be appropriately amalgamated through combination of arts and science subjects together with vocational subjects.

The last speaker of the first day of the seminar Dr. Ganesh Hegde, Honourable Deputy Advisor, NAAC gave a thorough description of the online process of the databases required for the accreditation system. He explained the IIQA – (Institution information for quality assessment Application) and SSR (Student Satisfaction survey) preparation process. He elucidated the DVV (Data verification and Validation) and certification process that would be carried out by a third party



along with the key indicators which formed the basis of the evaluation procedure. The key indicators enlisted in his presentation were Teacher Profile and Quality, Student Satisfaction survey, Innovation Ecosystem, Alumni Engagement, Institutional Values and Social Responsibilities and Institutional Distinctiveness.

The first day concluded with appreciable interaction and doubt clarification along with suggestions among the speakers and the participants which included faculties and students from different colleges of West Bengal.



**DAY-II**

Prof. Prateep Kumar Chowdhury, Honourable Ex – Director of Public Instruction, Government of West Bengal, who had a sound background of the reality of the colleges in West Bengal and the mindset of the people and the education system emphasised on the pros and cons of the Choice Based Credit system (CBCS) course structure. According to him the CBCS system states high flexibility in terms of subjects opted by students. But rigidity in the programmes framed by different Universities and the courses offered paved tremendous obstacle in its way. He gave an excellent example of Geography and the subject combinations that could be opted as elective along with it. He spoke about offering of remedial classes, skill enhancement courses, industry interaction and internship programs in order to make our students employable.



The second speaker was Prof. Anup Sikdar, Ex-Principal, Ramsaday College; Howrah made several constructive criticism of the NAAC Accreditation system. He focused on the lack of ICT, remoteness of rural colleges for which the credit points in NAAC would be lost unnoticed by such colleges. More weightage on outstation students, alumni association and industrial vicinity would prohibit procurement of higher points in the accreditation system by many colleges. His speech was an eye opener about the brutal reality of the

A paper presentation by Prof. Atanu Ghosh, Department of Economics, Assistant Professor, Bankura Christian College followed. He showed how an open source Google application such as Google spreadsheet and Google Survey form can be easily used for carrying out student satisfaction survey and the data analysed. His contribution to the seminar was considered highly productive by many participants.





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The last event of the second day of the seminar was a Presentation by a 2<sup>nd</sup> Semester student, Ms. Anwesha Biswas from the Department of English, Bankura Zilla Saradamani Mahila Mahavidyapith. She prioritised on the social outreach programmes carried out by the different department of the college together with its NSS Unit and Women's Cell which had enthusiastic participation from faculties, students and the local people. The presentation showed the activities such as blood donation camp, thalassaemia awareness camp, afforestation drives, cleanliness drive and legal awareness camp. The presentation was highly eulogized and several suggestions for improvement were poured in.



A parallel Interactive session on Grooming of Students and / or Teachers with a view to make them Academic Ambassadors of the college was also conducted by Dr. Sanushri Bhattacharya, Associate Professor, Department of Philosophy, Bankura Zilla Saradamani Mahila Mahavidyapith under the guidance of Prof. Siddhartha Gupta and Prof. Bhumita Deb. Large number of students participated across different disciplines in the college.

The valedictory session included the Principal and Chairman, IQAC, Bankura Zilla Saradamani Mahila Mahavidyapith, Prof. Siddhartha Gupta accentuating the productivity and success of the seminar and thanking around 150 participants and speakers from all across the country.



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The programme of the two day seminar is enclosed wherewith:

## Day – I (30.01.2018) at 10:30 A.M

- Good wishes by Dr. Abira Dutta Roy and to call upon Prof. Nityananda Patra, Associate Professor of Economics & the Coordinator, Internal Quality Assurance Cell (IQAC) of our college on the dais.
- A brief introduction by Prof. Nityananda Patra, Coordinator, IQAC
- Call upon the guests (Dr. B.S. Madhukar, Honourable Advisor, NAAC, Dr. Ganesh Hegde, Honourable Deputy Advisor, NAAC, Prof. Bhumitra Deb, Honourable Ex - Vice Chancellor, Agra University, Prof. Shyamal Santra, Hon'ble MOS, Ministry of Panchayet and Rural Development and PHE, Prof. Debnarayan Bandyopadhyay, Honourable Vice Chancellor, Bankura University and Prof. Shorashi Mohan Dan, Honourable Pro-Vice Chancellor, the University of Burdwan, and Dr. Siddhartha Gupta, Principal & Chairman, IQAC of this college) on the stage by Prof. Patra.
- Felicitatation of guests with flower bouquet
- Inaugural song by our beloved students and faculty members of the department of Music
- A dance recital by Ms. Dipnwita Biswas, our beloved student of B.A 3<sup>rd</sup> Year, based on the famous Tagore song 'Ekla Cholo Re' which was most favourite song of Mahatma Gandhi & friends we remember with respect that this 30<sup>th</sup> January is Bapujee's assassination day.
- Welcome address by Dr. Siddhartha Gupta, Principal & Chairman, IQAC
- Key Note address by Dr. B.S. Madhukar, Honourable Advisor, NAAC who has been nominated by the honourable Director, NAAC for this reason
- A brief speech by Prof. Deb Narayan Bandyopadhyay, Honourable Vice Chancellor, Bankura University
- A brief address by Prof. Shorashi Mohan Dan, Honourable Pro-Vice Chancellor, the University of Burdwan
- Announcement regarding end of the inaugural session

Tea Break (for Ten Minutes 12:00-12:15)

## Day – I

### Business Session – I (12:15 P.M – 01:15 P.M)

**Chairperson:** Dr. B.S. Madhukar, Honourable Advisor, NAAC

**Speaker :** Prof. Bhumitra Deb, Honourable Ex - Vice Chancellor, Agra University

**Rapporteur :** Prof. Amit Bairagi

Lunch Break (01:15 P.M – 02:15 P.M)

### Business Session – II (02:15 P.M – 03:30 P.M)

**Chairperson:** Prof. Bhumitra Deb, Honourable Ex - Vice Chancellor, Agra University

**Speaker :** Dr. Ganesh Hegde, Honourable Deputy Advisor, NAAC



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Rapporteur : Dr. Abira Dutta Roy

## Day – II (31.01.2018) at 10:30 A.M

### Business Session – I (10:30 A.M – 11:30 A.M)

**Chairperson:** Prof. Anup Sikdar, Ex-Principal, Ramsaday College, Howrah

**Speaker :** Prof. Prateep Kumar Chowdhury, Honourable Ex – D.P.I, Government of West Bengal

**Rapporteur :** Dr. Sanusri Bhattacharya

Tea Break (for Ten Minutes 11:30-11:40 A.M)

### Business Session – II (11:40 A.M – 12:40 P.M)

**Chairperson:** Prof. Prateep Kumar Chowdhury, Honourable Ex – D.P.I, Government of West Bengal

**Speaker :** Prof. Anup Sikdar, Ex-Principal, Ramsaday College, Howrah

**Rapporteur :** Prof. Anupriya Mondal

Lunch Break (12:45 P.M – 01:45 P.M)

### Business Session – III (02:00 P.M – 02:30 P.M)

**Chairperson:** Prof. Anup Sikdar, Ex-Principal, Ramsaday College, Howrah

**Speaker :** Prof. Atanu Ghosh, Assistant Professor, Bankura Christian College

**Rapporteur :** Prof. Amit Bairagi

### Business Session – IV (02:30 P.M – 02:45 P.M)

**Presentation of Students' Project:** by Ms. Anwesha Biswas, Students of B.A 2<sup>nd</sup> Sem, Department of English

**Chairman -** Prof. Anup Sikdar, Ex-Principal, Ramsaday College, Howrah

**Rapporteur :** Dr. Sayantan Mondal

### Business Session – V (02:45 P.M – 03:00 P.M)

**Chairperson:** Prof. Anup Sikdar, Ex-Principal, Ramsaday College, Howrah

**Speaker :** Prof. Nikhilesh Dhar, Assistant Professor, Onda Thana Mahavidyalaya

**Rapporteur :** Prof. Amit Bairagi

### Business Session – VI (03:00 P.M – 03:15 P.M)

**Chairperson:** Prof. Anup Sikdar, Ex-Principal, Ramsaday College, Howrah

**Speaker :** Prof. Debasish Mahapatra, Coordinator, IQAC, Mahishadal Girls' College, Paschim Medinipur

**Rapporteur :** Prof. Anupriya Mandal

**Day – II A Special Interactive session (Grooming of Students and / or Teachers with a view to make them Academic Ambassadors of the college)**

Venue : - Auditorium (2<sup>nd</sup> Floor of the Academic Building)



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Time : - 10:30 A.M

**Resource Person** - Prof. Bhumitra Deb, Honourable Ex - Vice Chancellor,  
Agra University

Selected students of U.G & P.G Section and enthusiastic teachers of the college will participate in this interactive session.

## Valedictory Session (03: 15 P.M)

Valedictory speech and vote of thanks by Chairman, IQAC





**Bankura Zilla Saradamani  
Mahila Mahavidyapith**

The report on two-day national seminar on “The importance of benchmarking in the third cycle of NAAC” along with some photographs is prepared and submitted to Dr. B.S. Ponmudiraj, Honourable Deputy Advisor, NAAC and coordinator Eastern Region, for his kind perusal and necessary records. An audited statement of accounts, along with the bills and vouchers, duly attested by the Principal, will be followed shortly.

Thanking You

With Best Regards

Prof. Nityananda Patra  
Coordinator, IQAC,  
Bankura Zilla Saradamani Mahila Mahavidyapith  
Nutanchati, Bankura

Dr. Siddhartha Gupta  
Principal & Chairman, IQAC,  
Bankura Zilla Saradamani Mahila Mahavidyapith  
Nutanchati, Bankura